



FOR IMMEDIATE RELEASE

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Food Bank of Delaware's Oktoberfest Blue Jean Ball to be held October 11

Newark, Del. (September 23, 2014) –The Food Bank will host its annual signature event on Saturday, October 11 from 7:00 p.m. to 11:00 p.m. in its Newark warehouse at 14 Garfield Way in the Delaware Industrial Park.

This year's theme is Oktoberfest, and Iron Hill Brewery and Restaurant will work alongside students from The Culinary School at the Food Bank of Delaware to prepare the event's menu. Governor Jack Markell and First Lady Carla Markell will serve as honorary co-chairs for the evening.

Guests can leave their black tie gala attire at home for this annual event. Blue Jean Ball attendees are asked to don their favorite blue jeans. Tickets are just \$65/person and include unlimited beer from Iron Hill Brewery and Restaurant, wines, a German small plate menu, entertainment from Mike Hines and The Look and a mobile auction.

Food stations will be set up throughout the food bank's warehouse, and guests can expect to see traditional German fare. Iron Hill's team of chefs will assist students from The Culinary School with kitchen prep and cooking, organizing food stations and executing plate presentation on the night of the event.

"Partnering with Iron Hill Brewery and Restaurant is a real treat, not only for our culinary students who get to work alongside their chefs, but for our event attendees who have the opportunity to enjoy both their brews and fine seasonal foods," said Food Bank of Delaware President and CEO Patricia Beebe. "We are looking forward to another fun evening of raising money to help alleviate hunger in Delaware."

The Blue Jean Ball is held each year to raise awareness of the acute problem of hunger in Delaware and the important role the food bank plays in combating hunger, as well as its root cause – poverty.

Live entertainment will be provided by dance party band, Mike Hines and The Look. Guests will also have an opportunity to bid on a wide selection of items straight from their own cell phones or tablets through the mobile auction.

By utilizing the warehouse space and the culinary skills of students and its staff of chefs, the food bank is able to significantly reduce costs. Last year, close to 90 percent of event proceeds went directly back to the organization's hunger-relief efforts.

Tickets are available for \$65/person and may be purchased by calling (302) 444-8074 or by visiting www.fbdbluejeanball.org.

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The Food Bank of Delaware distributes millions of pounds of food and grocery products each year through its network of 550 hunger-relief program partners throughout the state and also provides thousands of meals a month for children through the After-School Feeding Program, the Summer Food Service Program and the Backpack Program. The Food Bank's hunger-relief programs directly provide for Delawareans at risk of going without meals each year. For more information about the Food Bank of Delaware, visit www.fbd.org or call (302) 292-1305.