



July 13, 2017
FOR IMMEDIATE RELEASE

CONTACT: Kim Turner, Food Bank of Delaware
(302) 444-8074
kturner@fdb.org

Benny L. Smith, Food Lion
(704) 310-4077
blsmith@foodlion.com

Danny Aguilar, Delaware State Fair
(302) 398-5903
daguilar@delawarestatefair.com

Food Lion Offers Customers an Opportunity to Gain Free Admittance to Delaware State Fair during “Food Lion Feeds Hunger Relief Day” on July 24

HARRINGTON, Del. – Food Lion, the Delaware State Fair and the Food Bank of Delaware announced today that the sixth annual “Food Lion Feeds Hunger Relief Day” will take place on Monday, July 24 at the Delaware State Fair.

Fair attendees who bring five Food Lion brand canned or boxed goods will in exchange receive free gate admittance to the Delaware State Fair from 8 a.m. to 10 p.m., on Monday, July 24. This community effort is part of the sixth annual “Food Lion Feeds Hunger Relief Day” at the Delaware State Fair.

“At Food Lion, we believe no one should have to choose between dinner and paying rent or gasoline and buying groceries,” said Bob Mills, Food Lion’s execution and implementation specialist for the Delaware market. “That’s why we’re so passionate about helping to end hunger in our local communities. We know the community’s help from past events has helped us to feed people in Delaware who otherwise would have to make those tough choices.”

Donations received through this year’s effort will assist families in Kent and Sussex Counties struggling to put food on the table. More than 43,000 residents of Kent and Sussex counties are considered food insecure, meaning their access to adequate food is limited by a lack of money and other resources at times during the year.

“It’s hard to believe we are already in our sixth year of Food Lion Feeds Day at the Delaware State Fair. Over the past five years, we have collected 110,501 meals for residents of Kent and Sussex Counties who are struggling with hunger,” said Food Bank of Delaware Milford Branch Director Chad Robinson. “With the help of our community, we hope to exceed last year’s total and stock our local food pantries with healthy shelf-stable essentials.”

“We have been hard at work preparing for the 2017 Food Lion Hunger Relief Day Food Drive and can’t wait to partner with Food Lion and the Food Bank of Delaware to help fight hunger in Delaware. Fingers are crossed that the weather will cooperate so we can reach our 25,000 pounds goal set for the 2017 drive,” said Delaware State Fair Assistant General Manager Danny Aguilar.

-MORE-

Volunteers from Food Lion and the Food Bank of Delaware will accept donations at all gates. No items stored in glass will be accepted. Some of the Food Bank of Delaware's most-needed items include the following:

- Canned fruits (in light syrup or in its own juices if possible)
- Canned vegetables (low sodium if possible)
- Canned soups (low sodium if possible)
- Tuna fish (in water if possible)
- Peanut butter (low sodium if possible)
- Cereal (whole-grain if possible)
- Pasta (whole-grain if possible)

For more information about the Delaware State Fair, please visit www.delawarestatefair.com.

###

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit www.foodlion.com.

About the Food Bank of Delaware

The Food Bank of Delaware distributes millions of pounds of products each year to its network of 575 hunger-relief program partners throughout the state and also provides thousands of meals a month for children through the After-School Nutrition Program, the Summer Food Service Program and the Backpack Program. The Food Bank's hunger-relief programs provide for Delawareans at risk of going without meals each year. The Culinary School at the Food Bank of Delaware, the Food Bank's workforce development arm, provides training for adults interested in careers in the food service industry. For more information about the Food Bank of Delaware, visit www.fbd.org or call (302) 292-1305.

About the Delaware State Fair

The Delaware State Fair attracts more than 300,000 visitors from 25 different states during its 10-day run. The Delaware State Fair has been one of Delaware's premier events since 1919. The Delaware State Fair is a true first class, family-oriented, entertainment and educational event, which occurs at the end of July in Harrington, Del. The event offers an abundance of programming and attractions. Thrilling rides, top-notch exhibits, premium livestock events, an all-star concert lineup, and free entertainment offerings put fairgoers in a great summer state of mind. For more information on the Delaware State Fair, visit <http://www.delawarestatefair.com/>