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Acme Shopping Spree results in \$11,000 for Food Bank of Delaware

Dover, Del. (June 6, 2013) – The Food Bank of Delaware announced today that Acme Markets has donated \$11,000 to the food bank’s hunger-relief efforts in the state of Delaware. The donation is a result of an Acme shopping spree that took place last Thursday through the aisles of the grocer’s Dover store.

Food Bank of Delaware staff members were joined by NASCAR truck series drivers Ron Hornaday and Brennan Newberry and WBOC News Director Mike Chesney for a race around the store. Acme president Jim Perkins issued a challenge to the “racers”, “collect more than \$1,500 during the 99-second shopping spree and Acme will double the amount collected.”

During the spree the team loaded grocery carts with high-price items such as diapers, large slabs of meat, laundry detergent and more. More than seven carts lined the checkout, and it took more than 20 minutes to ring up the items. The team collected more than \$5,300 worth of products.

“As the official grocery store of the Dover International Speedway, Acme is proud to partner with NASCAR in supporting the work of the Food Bank of Delaware,” said Jim Perkins, Acme president. “It was great fun for a great cause.”

“I was so excited to participate in the Acme shopping spree,” said Food Bank of Delaware Lead Volunteer Coordinator Trevor Turner. “Before I started I set a mental game plan to go for the high-dollar items in order to get the largest donation for the food bank. It worked, and I am so proud of the team!”

“Acme continues to step up to help us alleviate hunger in the First State,” said Food Bank of Delaware Branch Director Chad Robinson. “From the weekly fresh food donations to events throughout the year, this donation will go a long way in helping the one in four Delawareans who depend on our network of emergency food assistance services each year.”

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The Food Bank of Delaware distributes millions of pounds of food and grocery products each year through its network of 508 hunger-relief program partners throughout the state and also provides thousands of meals a month for children through the After-School Nutrition Program, the Summer Food Service Program and the Backpack Program. The Food Bank’s hunger-relief programs directly provide for 241,600 Delawareans at risk of going without meals each year. For more information about the Food Bank of Delaware, visit www.fbd.org or call (302) 292-1305.