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FOR IMMEDIATE RELEASE**

CONTACT: Kim Kostas, Food Bank of Delaware
(302) 444-8074
kkostas@fdb.org

Benny L. Smith, Food Lion
704-310-4077
blsmith@foodlion.com

Danny Aguilar, Delaware State Fair
302-398-5903
daguilar@delawarestatefair.com

Food Lion Hunger Relief Day at Delaware State Fair brings in 15,000-plus pounds for Food Bank of Delaware

HARRINGTON, Del. – Thanks to the generosity of Delaware State Fairgoers, organizers of Food Lion Hunger Relief Day shattered their goal of collecting 5,000 pounds of food. 15,187 pounds of food has been collected for the Food Bank of Delaware's hunger-relief efforts in Kent and Sussex Counties.

Fair attendees were encouraged to bring four Food Lion-brand canned goods in exchange for free gate admittance on Monday as part of the inaugural "Food Lion Hunger Relief Day" at the Delaware State Fair. In addition to free admission, donors also received \$5.00 off coupons at local Food Lion stores.

Volunteers from Food Lion, Lake Forest School District, the Delaware State Fair and the Food Bank of Delaware, unloaded can after can into large brown tote boxes that were forklifted onto a Food Lion tractor trailer for delivery to the food bank's Milford branch.

"Food Lion is thrilled that our customers responded by collecting more than three times our goal," said Bob Mills, district manager for the Food Lion Dover District. "We are excited that now there will be Delaware families who are able to put more food on the table thanks to our customers and our partnership with the Delaware State Fair and the Food Bank of Delaware."

"The outpouring of support from our local community was truly inspiring," said Food Bank of Delaware President and CEO Patricia Beebe. "The number of families and individuals who stopped by our collection table was amazing. By 4:00 p.m. on Monday we had already surpassed our goal of 5,000 pounds. Residents of the First State understand that it takes all of us working together to alleviate hunger for our neighbors in need."

Donations received through the effort will assist families in Kent and Sussex Counties struggling to put food on the table. Through its network of hunger-relief partners, the Food Bank of Delaware currently serves more than one in four Delaware residents.

The fair runs through Saturday, July 28. For more information about the Delaware State Fair, please visit www.delawarestatefair.com.

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About Food Lion

Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit www.foodlion.com.

About the Food Bank of Delaware

The Food Bank of Delaware distributes between seven and 10 million pounds of food and grocery products each year its network of 475 hunger-relief program partners throughout the state and also provides thousands of meals a month for children through the After-School Feeding Program, the Summer Food Service Program and the Backpack Program. The Food Bank's hunger-relief programs directly provide for 241,600 Delawareans at risk of going without meals each year. For more information about the Food Bank of Delaware, visit www.fbd.org or call (302) 292-1305.

About the Delaware State Fair

The Delaware State Fair attracts more than 300,000 visitors from 25 different states during its 10-day run. The Delaware State Fair has been one of Delaware's premier events since 1919. The Delaware State Fair is a true first class, family-oriented, entertainment and educational event, which occurs at the end of July in Harrington, Del. The event offers an abundance of programming and attractions. Thrilling rides, top-notch exhibits, premium livestock events, an all-star concert lineup, and free entertainment offerings put fairgoers in a great summer state of mind. For more information on the Delaware State Fair, visit <http://www.delawarestatefair.com/>