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FOR IMMEDIATE RELEASE**

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Food Lion Offers Customers an Opportunity to Gain Free Admittance to Delaware State Fair during “Food Lion Feeds Hunger Relief Day” on July 21

HARRINGTON, Del. – Food Lion, the Delaware State Fair and the Food Bank of Delaware announced today that the third annual “Food Lion Feeds Hunger Relief Day” will take place on Monday, July 21 at the Delaware State Fair.

Fair attendees who bring five Food Lion brand canned goods will in exchange receive free gate admittance to the Delaware State Fair from 8 a.m. to 10 p.m., on Monday, July 21. The community effort is part of the third annual “Food Lion Feeds Hunger Relief Day” at the Delaware State Fair.

“At Food Lion, we believe no one should have to choose between dinner and paying rent or gasoline and buying groceries,” said Bob Mills, Food Lion director of execution and implementation for the Dover, Del., area. “That’s why we’re so passionate about our renewed focus on ending hunger and working to make the lines shorter at local feeding agencies through Food Lion Feeds. Last year’s hunger relief day helped to provide approximately 17,000 meals for hungry families in Kent and Sussex Counties, and we hope to exceed that donation this year with the help of our customers.”

Donations received through this year’s effort will assist families in Kent and Sussex Counties struggling to put food on the table. Through its network of hunger relief partners, more than 17,000 Delawareans depend on the Food Bank of Delaware each week.

“We are thrilled to continue this partnership with Food Lion and the Delaware State Fair,” said Food Bank of Delaware Milford Branch Director Chad Robinson. “It was incredible to see the excitement from our community for this annual food drive. Over the past two years we have collected more than 42,000 meals. We hope to exceed last year’s total!”

“Our goal this year is to pass last year’s amazing number and hopefully bring in more than 27,000 meals. This is such an amazing project to be a part of and we thank Food Lion for making this food drive possible through its partnership with the Delaware State Fair,” said Assistant General Manager and Director of Marketing Danny Aguilar

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Volunteers from Food Lion and the Food Bank of Delaware will accept donations at all gates. No items stored in glass will be accepted. Some of the Food Bank of Delaware's most-needed items include the following:

- Canned fruits and vegetables
- Canned soups
- Tuna fish
- Peanut butter
- Canned meats
- Cereal

For more information about the Delaware State Fair, please visit www.delawarestatefair.com.

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About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, now has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Food Lion is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG). For more information, visit www.foodlion.com

About Food Lion Feeds

For more than 50 years, Food Lion has been a strong philanthropic partner in the communities it serves. As a grocer, Food Lion's business is food. The company believes that no one should have to choose between dinner and paying rent or gasoline and buying groceries. Through Food Lion Feeds, Food Lion is working to create a better tomorrow by uniting with customers and partners to eliminate the choices families are forced to make when they are hungry. By the end of 2020, the company has pledged to provide 500 million meals to families in need in its local communities. For more information, visit www.foodlion.com/feeds.

About the Food Bank of Delaware

The Food Bank of Delaware distributes millions of pounds of food and grocery products each year its network of 477 hunger-relief program partners throughout the state and also provides thousands of meals a month for children through the After-School Feeding Program, the Summer Food Service Program and the Backpack Program. For more information about the Food Bank of Delaware, visit www.fbd.org or call (302) 292-1305.

About the Delaware State Fair

The Delaware State Fair attracts more than 300,000 visitors from 25 different states during its 10-day run. The Delaware State Fair has been one of Delaware's premier events since 1919. The Delaware State Fair is a true first class, family-oriented, entertainment and educational event, which occurs at the end of July in Harrington, Del. The event offers an abundance of programming and attractions. Thrilling rides, top-notch exhibits, premium livestock events, an all-star concert lineup, and free entertainment offerings put fairgoers in a great summer state of mind. For more information on the Delaware State Fair, visit <http://www.delawarestatefair.com/>