



## **MEDIA RELEASE**

FOR IMMEDIATE RELEASE: February 15, 2012

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### **Three Delaware Non-Profits Announce Plein Air Coastal Delaware And Launch [www.PleinAirCoastalDe.org](http://www.PleinAirCoastalDe.org)**

**Lewes, Delaware – February, 14, 2012** – Children's Beach House, Food Bank of Delaware, and Rehoboth Art League announced today an exciting new fund raiser- Plein Air Coastal Delaware (PACD). PACD is a painting and photography competition, exhibition; and sale featuring the beauty of the Delaware Coast interpreted by 125 of the finest artists of the region.

Painting, drawing, and photography opportunities for artists will take place from Monday, May 7, 2012 through Thursday, May 10, 2012 in Lewes, Rehoboth, Dewey, Bethany, and Milton. Eleven-thousand dollars' worth of prizes will be awarded to the top artists and photographers in various categories.

All artwork and a winners' circle will be on display at Children's Beach House in Lewes starting at 6:00 p.m. on Friday, May 11, 2012 at a Patron Preview Reception where tickets will be sold for \$200. Doors will open at 7:00 p.m. for general ticket holders (\$100). The artwork will remain on display for show and sale through 6:00 p.m. on Saturday, May 12, 2012.

Proceeds from PACD benefit Children's Beach House, Food Bank of Delaware, and Rehoboth Art League whose missions each help children and families throughout the state of Delaware. Rich Garrett, Executive Director of Children's Beach House, said, "This is a unique opportunity to promote our region, its natural beauty and our talented group of artists. I am proud of an effective collaboration with Rehoboth Art League and the Food Bank of Delaware, each of which contributes so much to our state. In many ways, Plein Air Coastal Delaware is the celebration of a great state, some great artists, and some great people who work to support others."

To better promote the event, the organizations launched [www.PleinAirCoastalDe.org](http://www.PleinAirCoastalDe.org). The website includes detailed information about the event and its beneficiaries. It was also designed to assist artists as it features artists' rules and regulations; and an easy online registration. Parties interested in sponsorships or purchasing tickets may also do so at [www.PleinAirCoastalDe.org](http://www.PleinAirCoastalDe.org).

For more information on PACD or for specific information on the event beneficiaries, please contact Amanda Ryan at Children's Beach House at 302.645.9184.

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**MEDIA:** Media must call Amanda Ryan at 302.645.9184 prior to filming or reporting or with any questions or assistance in coordinating visits and/or interviews.

