



GOYA FOODS DONATES 40,000 POUNDS OF FOOD TO FOOD BANK OF DELAWARE AS PART OF THE GOYA GIVES ‘CAN DO’ CAMPAIGN

Newark, Delaware (March 27, 2018) – Goya Foods donated 40,000 pounds of food to the Food Bank of Delaware this morning as part of the Goya Gives ‘Can Do’ campaign. The donation is part of the first installment of the 1.5 million pounds of food (1.25 million meals) raised over the course of six months that will go to Feeding America and will be distributed to families and individuals throughout the United States.

“The Can Do campaign is one of the many ways that Goya gives back and helps to bring people together to do good for our communities,” said Bob Unanue, President of Goya Foods. “We are grateful for the work of our local food banks who have the means to distribute good food to those who lack the access to nutritious, affordable and culturally appropriate meals.”

The ‘Can Do’ campaign is a yearlong series of consumer product promotions that was launched in June 2017 and ends June 2018. Each month throughout the course of the year, Goya has featured a different product that consumers can purchase to participate in the overall donation. For every GOYA® product purchased during the designated month, Goya will donate additional products to Feeding America.

For more information about Goya Gives and the ‘Can Do’ campaign, please visit, www.goya.com/goyagives.

About GOYA

Founded in 1936, Goya Foods, Inc. is America’s largest Hispanic-owned food company, and has established itself as the leader in Latin American food and condiments. Goya manufactures, packages, and distributes over 2,500 high-quality food products from Spain, the Caribbean, Mexico, Central and South America. Goya products have their roots in the culinary traditions of Hispanic communities around the world. The combination of authentic ingredients, robust seasonings and convenient preparation makes Goya products ideal for every taste and every table. For more information on Goya Foods, please visit www.goya.com.

About the Food Bank of Delaware

The Food Bank of Delaware distributes millions of pounds of products each year to its network of 536 hunger-relief program partners throughout the state and also provides thousands of meals a month for children through the After-School Nutrition Program, the Summer Food Service Program and the Backpack Program. The Food Bank’s hunger-relief programs provide for Delawareans at risk of going without meals each year. The Culinary School at the Food Bank of Delaware, the Food Bank’s workforce development arm, provides training for adults interested in careers in the food service industry. For more information about the Food Bank of Delaware, visit www.fbd.org or call (302) 292-1305.

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