

2024

GIVE BACK

**AND
RECEIVE
BRAND
RECOGNITION
TOO!**

FOOD BANK OF DELAWARE

SIGNATURE EVENT SPONSORSHIPS

HELLO

WE ARE THE FOOD BANK OF DELAWARE

Through partnerships with companies, organizations and individuals, the Food Bank of Delaware is able to create unique events. Participation in our signature events supports our mission – to inspire hope in our communities by providing food to nourish Delawareans, while collaborating on long-term solutions to hunger and poverty

We provide many benefits for our sponsorship partners:

- Prominent brand exposure
- Engagement with our audiences
- On-site exposure and activation opportunities
- Cross promotion
- Digital marketing
- Social media integration
- Coordinated publicity efforts
- Volunteer opportunities for clients and employees
- Customized sponsor benefits
- On-site meeting and catering opportunities

We look forward to working with you to discuss your 2024 partnership with the Food Bank of Delaware. Please contact our Meghan Sullivan at msullivan@fbd.org for more information.





2024 SCHEDULE



MAY 4

Spring Plant Sale - Newark
Benefits The Food Bank Farm



MAY 18

Spring Plant Sale - Milford
Benefits The Food Bank Garden



JUNE 26

Out Run Hunger 5k - Milford
Benefits Food Distribution



SEPTEMBER 19

The Farmer & The Chef - Milford
Benefits Food Distribution



OCTOBER 7

Golf Tournament - Wilmington
Benefits The Backpack Program



OCTOBER 25

Forks on the Farm - Newark
Benefits The Culinary School



2024

TICKET PRICES



Plant Sale - Free



5k Racer - \$25



Event Ticket - \$75



Golf Foursome - \$2,000



Dinner Ticket - \$100

SPRING

PLANT SALE

This year we will hold plant sales at both the Newark and Milford facilities!

Need plant starts for your vegetable garden? Pick your vegetables and herb starts grown here at the Food Bank farm and garden, and enjoy a day filled with family fun. Plants and herbs will be for sale while supplies last, but the family events will fill the afternoon.



PLANT SALE SPONSORSHIP COMMITMENT FORM

Join us at a sponsor level that meets your goals.

LEVEL	COMMITMENT	*MARKETING RECOGNITION	**PLANT SALE GIFT	TARGETED E-BLASTS	SOCIAL MEDIA RECOGNITION	COMPANY BANNER DISPLAYED	WEBSITE LISTING
 GOLD	\$5,000	LOGO	LOGO	LOGO	YES	YES	LOGO
 SILVER	\$2,500	LOGO	-	LOGO	YES	-	LOGO
 BRONZE	\$1,000	NAME	-	NAME	YES	-	NAME

*Sponsor banner, event signage

**Subject to deadline restrictions

Company Name (as you would like it to appear on printed materials for the event)

First Name _____ Last Name _____

Job Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

☐ Check enclosed ☐ Check to be mailed ☐ Invoice me ☐ Credit card

Cardholder Name _____

Cardholder Address _____

City _____ State _____ Zip _____

Card Number _____ Exp. Date _____ CVC _____

Cardholder signature _____

Please mail form and payment to
(Checks written out to
Food Bank of Delaware):

Meg Sullivan
Food Bank of Delaware
222 Lake Drive
Newark, DE 19702



SPRING

5K RUN/WALK

On your marks... get set...
GO! Lace up your
running/walking shoes and
help the Food Bank of
Delaware raise money to
alleviate hunger in the First
State. The Out Run Hunger
5k is flat and family friendly
AND includes delicious
post-race food and drinks!



5K SPONSORSHIP COMMITMENT FORM

Join us at a sponsor level that meets your goals.

LEVEL	COMMITMENT	*MARKETING RECOGNITION	SPONSOR BANNER AT START/FINISH	TARGETED E-BLASTS	SOCIAL MEDIA RECOGNITION	COMPANY BANNER DISPLAYED	WEBSITE LISTING	RACE T-SHIRT	RACE REGISTRATIONS
<input type="checkbox"/> PLATINUM	\$5,000	LOGO	LOGO	LOGO	YES	YES	LOGO	LOGO	20
<input type="checkbox"/> GOLD	\$2,500	LOGO	LOGO	LOGO	YES	-	LOGO	LOGO	15
<input type="checkbox"/> SILVER	\$1,000	LOGO	LOGO	LOGO	YES	-	LOGO	LOGO	6
<input type="checkbox"/> BRONZE	\$500	NAME	NAME	-	YES	-	-	NAME	4
<input type="checkbox"/> COPPER	\$250	NAME	NAME	-	YES	-	-	-	2

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Job Title _____

Address _____

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Phone _____ E-mail _____

☐ Check enclosed ☐ Check to be mailed ☐ Invoice me ☐ Credit card

Cardholder Name _____

Cardholder Address _____

City _____ State _____ Zip _____

Card Number _____ Exp. Date _____ CVC _____

Cardholder signature _____

☐ We cannot sponsor but would like to purchase _____ race registrations at \$25/each.

Please mail form and payment to
(Checks written out to
Food Bank of Delaware):

Meg Sullivan
Food Bank of Delaware
222 Lake Drive
Newark, DE 19702



FALL

The Farmer & The Chef

Featuring farm sourced fare from Southern Delaware's top chefs, this open-air event in the Food Bank of Delaware's garden in Milford combines farm-fresh ingredients with Delaware's top culinary talent. Guests will enjoy tasting samples from each farm and chef duo, live music, wine and beer pairings, Food Bank Garden tours, a silent auction and more. Guests will have the chance to vote for their favorite dish.



THE FARMER & THE CHEF SPONSORSHIP COMMITMENT FORM

Join us at a sponsor level that meets your needs.

LEVEL	COMMITMENT	*MARKETING RECOGNITION	RECOGNITION DURING EVENT REMARKS	TARGETED E-BLASTS	SOCIAL MEDIA RECOGNITION	COMPANY BANNER DISPLAYED	WEBSITE LISTING	EVENT TICKETS
<input type="checkbox"/> GOLD	\$5,000	LOGO	YES	LOGO	YES	YES	LOGO	8
<input type="checkbox"/> SILVER	\$2,500	LOGO	YES	LOGO	YES	-	LOGO	6
<input type="checkbox"/> BRONZE	\$1,000	LOGO	-	NAME	YES	-	LOGO	4
<input type="checkbox"/> COPPER	\$500	NAME	-	-	YES	-	NAME	2

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Company Name (as you would like it to appear on printed materials for the event)

First Name _____ Last Name _____

Job Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

☐ Check enclosed ☐ Check to be mailed ☐ Invoice me ☐ Credit card

Cardholder Name _____

Cardholder Address _____

City _____ State _____ Zip _____

Card Number _____ Exp. Date _____ CVC _____

Cardholder signature _____

☐ We cannot sponsor but would like to purchase _____ tickets at \$75/each.

Please mail form and payment to
(Checks written out to
Food Bank of Delaware):

Meg Sullivan
Food Bank of Delaware
222 Lake Drive
Newark, DE 19702



FALL

GOLF TOURNAMENT



Join Food Bank of Delaware supporters for a day of golf at Fieldstone Golf Club in Greenville, while helping to raise money to alleviate hunger in Delaware.

Fieldstone is one of the area's premier private golf courses. Fieldstone is a scenic Par 71, 7,000+ yard course featuring dramatic elevation changes, bent fairways, numerous sets of tees per hole, and old-world bunkering. The pristine nature of the property was preserved to provide members and their guests with an unparalleled golf experience. Hand-laid rock walls that wound through the property were preserved and incorporated into the design plan.



GOLF TOURNAMENT SPONSORSHIP COMMITMENT FORM

Join us at a sponsor level that meets your goals.

LEVEL	COMMITMENT	GOLFERS PLUS GIVE AWAY	WEBSITE LISTING	COMPANY BANNER ON DISPLAY	EVENT SIGNAGE	COMPANY BANNER DISPLAYED	TEE SIGN	RECEPTION TICKETS FOR NON-GOLFERS	RECOGNITION DURING REMARKS
 GOLD	\$5,000	4	LOGO	YES	LOGO	YES	LOGO	4	YES
 SILVER	\$3,000	4	NAME	-	NAME	-	NAME	2	YES

- ☐ We cannot sponsor but would like to purchase _____ foursomes at \$2,000/each.
 ☐ Hole-in-One Sponsor - \$1,000
- ☐ Putting Contest Sponsor - \$750
 ☐ Tee Sponsor - \$500
- ☐ Golf Ball Sponsor - \$5,000

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First Name _____ Last Name _____

Job Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

- ☐ Check enclosed
 ☐ Check to be mailed
 ☐ Invoice me
 ☐ Credit card

Cardholder Name _____

Cardholder Address _____

City _____ State _____ Zip _____

Card Number _____ Exp. Date _____ CVC _____

Cardholder signature _____

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Meg Sullivan
 Food Bank of Delaware
 222 Lake Drive
 Newark, DE 19702



FALL

FORKS ON THE FARM

A fundraising event to celebrate the Food Bank of Delaware's farmers and the chefs. You are invited to embrace the late fall ritual of stopping to enjoy life's simple pleasures. This intimate alfresco event will feature a candle lit, farm-fresh, small plate menu prepared by students from The Culinary School and seasonal sips served by local partners. Feeling relaxed, cozy and surrounded by the warmth of community, music, food and fire, we hope you become inspired to ensure every family in Delaware has a full belly this holiday season.



FORKS ON THE FARM SPONSORSHIP COMMITMENT FORM

Join us at a sponsor level that meets your goals.

LEVEL	COMMITMENT	*MARKETING RECOGNITION	RECOGNITION DURING EVENT REMARKS	TARGETED E-BLASTS	SOCIAL MEDIA RECOGNITION	COMPANY BANNER DISPLAYED	WEBSITE LISTING	EVENT TICKETS
<input type="checkbox"/> PRESENTING	\$10,000	PROMINENT LOGO	YES	PROMINENT LOGO	YES	YES	LOGO	12
<input type="checkbox"/> PLATINUM	\$7,500	PROMINENT LOGO	YES	PROMINENT LOGO	YES	YES	LOGO	10
<input type="checkbox"/> GOLD	\$5,000	LOGO	YES	LOGO	YES	-	LOGO	8
<input type="checkbox"/> SILVER	\$2,500	LOGO	YES	LOGO	YES	-	LOGO	6
<input type="checkbox"/> BRONZE	\$1,000	NAME	-	NAME	YES	-	NAME	4
<input type="checkbox"/> COPPER	\$500	NAME	-	-	YES	-	NAME	2

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First Name _____ Last Name _____

Job Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

☐ Check enclosed ☐ Check to be mailed ☐ Invoice me ☐ Credit card

Cardholder Name _____

Cardholder Address _____

C _____ State _____ Zip _____

Card Number _____ Exp. Date _____ CVC _____

Cardholder signature _____

☐ We cannot sponsor but would like to purchase
_____ dinner tickets at \$100/each.

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Meg Sullivan
Food Bank of Delaware
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Newark, DE 19702

